

# Focus on Patient Care Leads to New DF Cornerstone Benefactor

Stiefel, a GSK company, increased its support of the DF's mission to \$500,000 this year, earning it the highest level of corporate membership in the Dermatology Foundation—*Cornerstone Benefactor*.

Dr. Bruce Wintroub, DF Chairman, expressed deep appreciation for the company's exceptional generosity. "Stiefel's contribution demonstrates a strong level of dedication to the field of dermatology. We are extremely grateful for their confidence, vision, and enthusiasm for the future of our specialty."

Stiefel's extraordinary support as a Cornerstone Benefactor is the latest milestone in a relationship that began with their first contribution to the DF in 1993. Bill Humphries, President of Stiefel, characterized the company's recent contribution in this way: "We believe in the Dermatology Foundation and its mission, and we wanted to find a way to demonstrate our belief."

Mr. Humphries explains that the fundamental common ground between Stiefel and the DF is their mutual focus on patient care. "Stiefel and the Foundation are perfectly aligned here," he says. "We also share the goal of advancing care through research. Future discoveries are incubated via DF-funded research," he emphasizes.

Humphries praises the Dermatology Foundation's integrity and reserves

special commendation for the way in which the research awards decisions are arrived at and communicated.

"The entire process is done with a high degree of transparency," he points out. It also reflects "a real pursuit of high level science—a key pillar of what the Dermatology Foundation stands for."

Mr. Humphries is also impressed by the real outcomes of the Foundation's work. "The results speak for themselves," he says, noting DF awardees who have pioneered progress

in their respective fields, and some of whom are now department chairs. "If you look at the entire field of budding leaders, the DNA and fingerprints of the Dermatology Foundation are all over them. We believe in the Dermatology Foundation, and where it is headed."



**Bill Humphries**

*The DF is pleased to recognize Stiefel, a GSK company, as a 2011 Cornerstone Benefactor, and is very grateful for the company's long-standing commitment to the development of the specialty.*

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